

Profile

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1. Education

Put only higher education qualifications (PhD, MSc and BSc) with dates, topic of the thesis, awarding University.

Year (from – to)	Degree/Certificate, Institution, Thesis Topics
2018 to 2021	PhD in Tourism Management, Moi University. Thesis- Determinants of Domestic Tourism Participation and Non-Participation amongst Residents of Nairobi City County, Kenya
2008 to 2010	MA in Project Planning and Management, University of Nairobi
1994- 1998	BSc in Tourism, Moi University

2. Professional experience

Dates, position, institution (please, start with the current position)

Year (from – to)	Position, /Institution/
2025 to Date	School Research & Innovation Coordinator
2015 to Date	Lecturer, Maasai Mara University
2023-2024	Post- Doc Research Fellow, Vaal University of Technology, South Africa
2010 to 2015	Part-time Lecturer, Maasai Mara University and Machakos University
2002 to 2014	Project Coordinator, Narok Pillar of Development.

3. Relevant skills and experience

Put some key courses that you teach (or work with) that are in relation to your area of research.

Year (from – to)	Certificate, Institution
	Research Methods, Project Management , Training, Monitoring and Evaluation, Report writing, Academic publishing
On going	Tourism policy and planning, Sustainable tourism, Domestic tourism, Tourism destination Management, Introduction to tourism, and Social issues in tourism.

4. Research Interests

Here put all the research you are interested in

Research Priority areas
Climate Change, Sustainable Tourism, Technology Integration and Digitisation of Tourism, Tourism, Tourism and Environment, Tourism Policy and Domestic Tourism

5. Key previous research grants (for the last 5 years)

Here put all the previous projects you were involved in, including consultancies. Here you can put any other thing you did that you think is relevant in your area of research.

FUNDS MOBILIZATION/GRANT/CONSULTANCY WORK

UCDP (University Capacity Development Programme) research seed funding to conduct Tourism and Climate Change Research in Maasai Mara National Reserve under a Post-Doc Fellowship by Vaal University of Technology, South Africa.

6. Professional affiliations

Here include all your affiliated organizations in your area of research.

Affiliated organizations in your area of research

Vaal University of Technology, South Africa
University of South Africa
Tourism Professional Association

7. List of publications (for the last 5 years)

Journal Articles

- i. Kifworo, C. M., & Dube, K. (2024). Wildlife Tourism and Climate Change: Perspectives on Maasai Mara National Reserve. *Climate*, 12(11), 185. <https://doi.org/10.3390/cli12110185>
- ii. Kifworo, C. & Dube, K. (2024). Tourism as a Cultural Ecosystem Service in Protected Areas: A Review of Emerging Issues. *African Journal of Hospitality, Tourism and Leisure*, 13(3):540-549. DOI: <https://doi.org/10.46222/ajhtl.19770720.538>
- iii. Kifworo, C., & Dube, K. (2024). *A Bibliometric Analysis of Tourism Policy Implementation Research*. *GeoJournal of Tourism and Geosites*, 55(3), 1004–1011. <https://doi.org/10.30892/gtg.55302-1274>
- iv. Kifworo, C., Dube, K., & Nhamo, G. (2023). Hailstorms Damage and Resilience-Building in South Africa's Key Tourism Destinations and Attractions. *African Journal of Hospitality, Tourism and Leisure*. 12(5SE):1725-1739. <https://doi.org/10.46222/ajhtl.19770720.461>
- v. Kifworo, C. & Dube, K. (2023). A Review of Domestic Tourism Resilience Research Agenda in Africa Post-Covid-19. *GeoJournal of Tourism and Geosites*, 51(4spl), 1749–1756. <https://doi.org/10.30892/gtg.514spl15-1170>
- vi. Kifworo, C., Okello, M., & Mapellu, C. (2020). The influence of travel preferences on domestic tourism participation behaviour in Kenya: An analysis of tourists and nontourists. *International Journal of Tourism & Hospitality Reviews* eISSN: 2395-7654, Vol 7, No 1, 2020, pp 40-50 <https://doi.org/10.18510/ijthr.2020.715>
- vii. Kifworo, C., Okello, M., & Mapellu, C. (2020). The Role of Constraints in Determining Domestic Tourism Participation Behaviour: A Comparison of the Perspectives of Domestic Tourism Participants and Non-Participants. *Ottoman Journal of Tourism and Management Research* 5(2):643-661. DOI: 10.26465/ojtmr.2018339534
- viii. Kifworo, C., Okello, M., & Mapellu, I. (2020). Demographic Profiling and Domestic Tourism Participation Behavior in Nairobi County, Kenya. *Journal of Tourism Management Research* 2020 Vol. 7, No. 2, pp. 155-169. ISSN(e): 2313-4178 ISSN(p): 2408-9117 DOI: 10.18488/journal.31.2020.72.155.169.

Book

Ndhlovu, E., Kifworo, C.M., Dube, K. (2024). Tourism and Hospitality for Sustainable Development: Volume Two: Emerging Trends and Global Issues. Cham: Springer Nature Switzerland : Imprint: Springer. Available in hard copy and online on : <https://link.springer.com/book/10.1007/978-3-031-63073-6>

Book Chapters

- a) Kifworo, C.M., Ndhlovu, E., Dube, K. (2024). Tourist Perspectives on the Use of Electric Cars in Game Lodges in Sub-Saharan Africa. In: Ndhlovu, E., Dube, K., Kifworo, C.M. (eds) Tourism and Hospitality for Sustainable Development. Springer, Cham. https://doi.org/10.1007/978-3-031-63073-6_3
- b) Ndhlovu, E., Kifworo, C.M., Dube, K. (2024). Conclusion: Digitalisation as a Driver of Sustainable Development in Tourism and Hospitality. In: Ndhlovu, E., Dube, K., Kifworo, C.M. (eds) Tourism and Hospitality for Sustainable Development. Springer, Cham. https://doi.org/10.1007/978-3-031-63073-6_14
- c) Ndhlovu, E., Dube, K., Kifworo, C.M. (2024). Tourism and Hospitality Trends and Sustainable Development: Emerging Issues in the Digital Era. In: Ndhlovu, E., Dube, K., Kifworo, C.M. (eds) Tourism and Hospitality for Sustainable Development. Springer, Cham. https://doi.org/10.1007/978-3-031-63073-6_1
- d) Ndhlovu, E., Makuyana, T., Kifworo, C.M. (2024). Implications of Digital Technologies for the Global Hospitality and Tourism Labour Market. In: Ndhlovu, E., Dube, K., Makuyana, T. (eds) Tourism and Hospitality for Sustainable Development. Springer, Cham. https://doi.org/10.1007/978-3-031-63077-4_7