



MAASAI MARA UNIVERSITY
OFFICE OF THE DIRECTOR RESEARCH AND INNOVATION

TEL.NO. +254-020-2066042/+254-050-23213

FAX. No. +254-020-2066041

Email: director-ri@mmarau.ac.ke

WEBSITE: www.mmarau.ac.ke

P.O BOX 861-20500

NAROK, KENYA

FROM: The Director, Research & Innovation

DATE: 12th September, 2023

TO: All Students

REF: MMU/DRI/022/2020/VOL. 3(210)

**RE: REGISTRATION OF STUDENTS INNOVATIONS & INTELLECTUAL PROPERTY
(IP) INCUBATION**

The above subject refers.

The Directorate of Research and Innovation is aware of presence of novel and insightful; yet raw, unregistered and untapped inventions and innovations by Maasai Mara University students. This is oblivious of the numerous opportunities that exist when such innovations are brought into light.

There is need to tap, register and nurture these inventions and innovations into intellectual properties (IPs) that will benefit the students' academic, research and economic viability. To this effect, The Directorate seeks to;

- i. Register these innovations with relevant IP Bodies in Kenya
- ii. Facilitate and support the students in protecting, nurturing, incubating and commercializing the innovations
- iii. Link the students to the concerned industrial players
- iv. Endorse the students as University Students Innovation Champions and link them with Kenya National Innovation Agency (KeNIA) to represent students in matters innovation
- v. Facilitate the students to perform in the Students Innovation Exhibition Day

Students submitting their inventions and innovations should have a written draft of the same

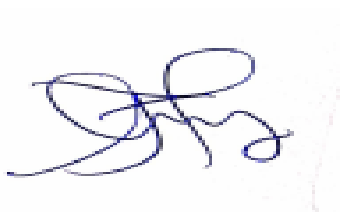
comprising of: A Title, a brief summary of the idea/inventions/innovation (max. 100 words), the problems being tackled (listed), Existing methods to solve this problem, science/principles of the idea/innovation, Potential users, and a drawing/illustration/prototype to support the idea/innovation.

The innovations should be submitted on or before **1st October, 2023**;

- i. Manually to the Directorate of Research and Innovation's Office.
- ii. Via email to director-ri@mmarau.ac.ke
- iii. Via phone to Chaka: +254 705350166

The Directorate encourages all types of innovations (even those at ideation stage).

Thank you.



Prof. Justus Simiyu, PhD
Director, Research & Innovations
Cc. DVC (Academics & Students Affairs)
Dean of Students
Director (Board of Postgraduate Studies)
Director, Students Career Services
All University Notice Boards