

Ajira training program

The AJIRA Digital Program is a government initiative launched and driven by the Ministry of ICT, Innovation and Youth Affairs (MoICT) whose Mission is to enable 1 Million Kenyan youth to earn a decent wage from **digital and digitally-enabled jobs annually**, in the Gig and Freelancing economy through Training and Demand linkages.

eMobilis is the principle MoICT partner tasked with providing access to Training and Mentorship (work readiness and up-skilling opportunities) for the Ajira Program in selected Ajira Youth Empowerment Centers and Institutions.

We are currently delivering the **Free Ajira Digital Virtual and Physical Training and Virtual Mentorship Sessions**.

The Training comprises Theory and Practical sessions structured as follows:

Day 1: Theory Session: Cross-cutting topics, Introduction to Online Work, Soft skills, Jobs available online, Online Work Accounts Creation, Bidding and Digital entrepreneurship.

Day 2: Practical / Technical Session per **Job category** aimed at gaining knowledge on Online Work, as well as a practical skills demonstration that can be translated to actionable work.

Job Training Categories:

- Data Entry/Management,
- Virtual Assistant,
- Transcription,
- Digital Marketing/eCommerce,
- Content Writing and translation.

Day 1	Day 2
Registration	
Opening remarks	
• Introduction to Online Work & Soft skills & Overview of Job Categories	• Recap.
• Introduction to data entry and management – Theory.	• Review of online work account.
• Opening an Online Work account (e.g. Fiverr, Upwork, etc.)	• Payment Methods (e.g. PayPal, Payoneer.)
• Data entry practical.	• Bidding Practical.
• Excel functions.	• Mentorship Induction
Closing Remarks	